



Dear Fellow Members,

After nearly 80 years as Badger Globe Credit Union, we are changing our name to Linden Credit Union.

Before anything else, here's what is not changing: your accounts and account numbers will stay the same. Our routing number will stay the same. Your current cards and checks will remain valid. As they are normally replaced or reordered in the future, they'll begin carrying the Linden name. This is not a merger or an acquisition. You'll still find the same familiar team, ready to welcome you at our Green Bay Road branch. We are still the same member-owned credit union, and there is nothing you need to do because of the name change.

In the weeks ahead, you'll begin to see our new name and look, along with a new website at www.lindencu.org.

So, why are we making the change? In 1947, nine Badger Globe mill workers pooled nine dollars to create a credit union for employees and their families. Our name came from the mill and has proudly reflected our roots for nearly 80 years.

In 2025, we expanded membership to anyone who lives, works, or attends school across our seven counties. We found that the Badger Globe name sometimes gave people the impression that they weren't eligible to join. To remain strong for the generations ahead, we need a name that honors where we came from while welcoming our broader communities.

A name should open the door rather than close it, and that's exactly what our new name does. Linden trees have long been known as "community trees," traditionally planted in town centers as places where people gathered and stayed connected. Deeply rooted and quietly dependable, they grow season after season, offering shelter beneath a canopy with room for everyone.

That meaning felt deeply familiar to us. Linden Credit Union reflects the kind of place we have always worked to be—grounded in our community, here through every season of life, and growing alongside the people we serve.

Opening our doors more widely does not mean leaving our roots behind. It means carrying forward what those nine members started and welcoming more people into the credit union they built.

Our history matters to me personally. I've been proud to call this credit union mine for 34 years—first as a member, and for 10 years as an employee. I've been here through many chapters, so I understand why a change like this can feel significant. But through it all, what has mattered most has never changed: our members, our community, and our commitment to being there when people need us. **That is what remains at the heart of Linden Credit Union.**

If you have questions, we would rather you ask than wonder. Call us at (920) 722-2122, stop by the branch, or find answers anytime at www.badgerglobecu.org/rebrand.

With gratitude,

Annita J. Hutter
President/CEO